



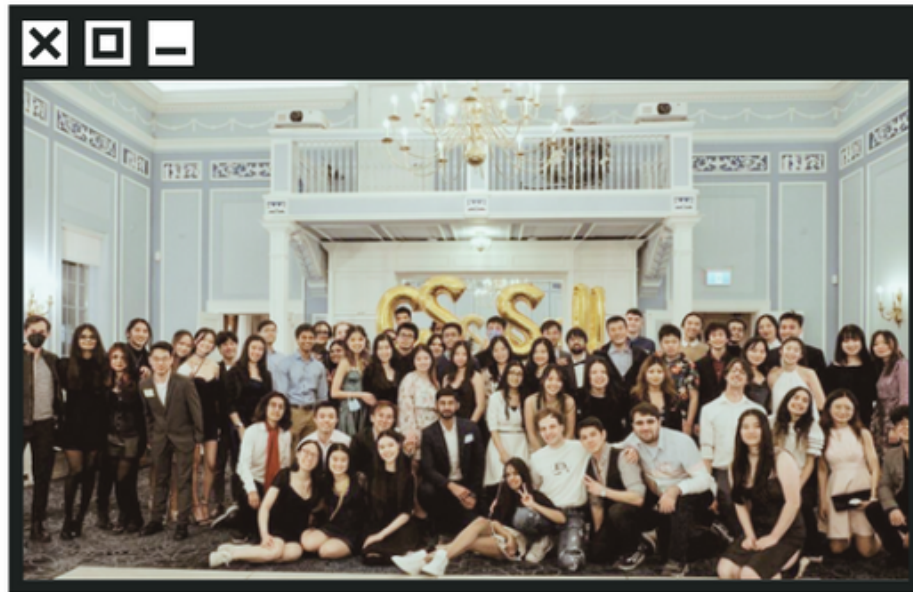
University of Toronto
Computer Science Student Union

SPONSORSHIP PACKAGE

2024-2025



ABOUT US



WHO ARE WE?

The Computer Science Student Union (CSSU) represents the 4300+ students at the University of Toronto who are enrolled in a Computer Science Program or course at the St George campus. We are a student governed body that receives funding from the Arts and Sciences' Student Union, the Department of Computer Science, and our union store .

OUR STUDENTS

The University of Toronto is consistently ranked as the top university in Canada. Our computer science program provides students a rigorous education in the classroom, and valuable experience through research and the Arts & Science Internship Program (ASIP). These students then go on to work at some of the most prominent tech companies, with some starting companies of their own.

OUR GOALS

The primary goal of the CSSU is to improve the academic, social and professional lives of our students. In order to achieve this goal we intend to accomplish the following:

1

Professional Development

Provide students with networking and professional skill development opportunities to facilitate success in their careers

2

Social Activities

Organize social events to help students create friendships with their peers and form networks of mutual support.

3

Academic Opportunities

Present adequate resources and opportunities to students to support them as they develop their skills in the field of computer science

4

Student - Department Communication

Maintain communication of the interests of students to a departmental, faculty, and university level.



BENEFITS

CSSU

Our team has decided to increase the flexibility in our sponsorships, and are open to discuss which combination of the following benefits are suitable for you:

- **Priority access to recruitment events**, such as:
 - Fall and Winter Recruitment breakfasts
 - Resume Roast panels
 - Career Fairs
- **Promotion of your company**, its events, and relevant job postings on our social media & email newsletter.
- **Access to a resume database and contact information** of all students in attendance at our professional events.
- **Customized events tailored to your needs**
 - We are open to plan events that are specifically designed around your company, including information sessions, competitions (to help with recruitment), panels, networking events, and recruitment events.

SPONSORSHIP LEVELS



BRONZE • \$500+

- Expected attendance at 1 event.
- Bronze sponsors additionally receive promotion of company brand in relation to events.

SILVER • \$1250+

- Expected attendance at 2 or more events.
- Silver sponsors receive promotion across social media and our newsletter, alongside access to resumes and contact information of students who attend the events they attend.

GOLD • \$2250+

- Gold sponsors receive all benefits available to Silver sponsors, along with access to resumes and contact information of students present at all professional events, promotion of company at an academic, social, and personalized event with us.

PLATINUM • \$3000+

- Platinum sponsors receive all Gold benefits plus access to multiple personalized events with us, promotion at 3+ academic and social events, and promotion on our official website